

# Replacement Passenger Terminal Commission Meeting

## Preferred Concept Selection

April 17, 2023



# Agenda

- 1 - RPT STATUS
- 2 - PUBLIC COMMENTS
- 3 - DEVELOPMENT AGREEMENT  
DESIGN REQUIREMENTS
- 4 - PREFERRED CONCEPT  
SELECTION
- 5 - NEXT STEPS





## RPT Status

- Development of three architectural concepts that represent the Burbank Glendale Pasadena “Sense of Place” defined through the Public Design Charettes
- Refinement of the design concepts to assess function, form, materials, and environmental sustainability
- Selection of architectural design concept to develop for the RPT

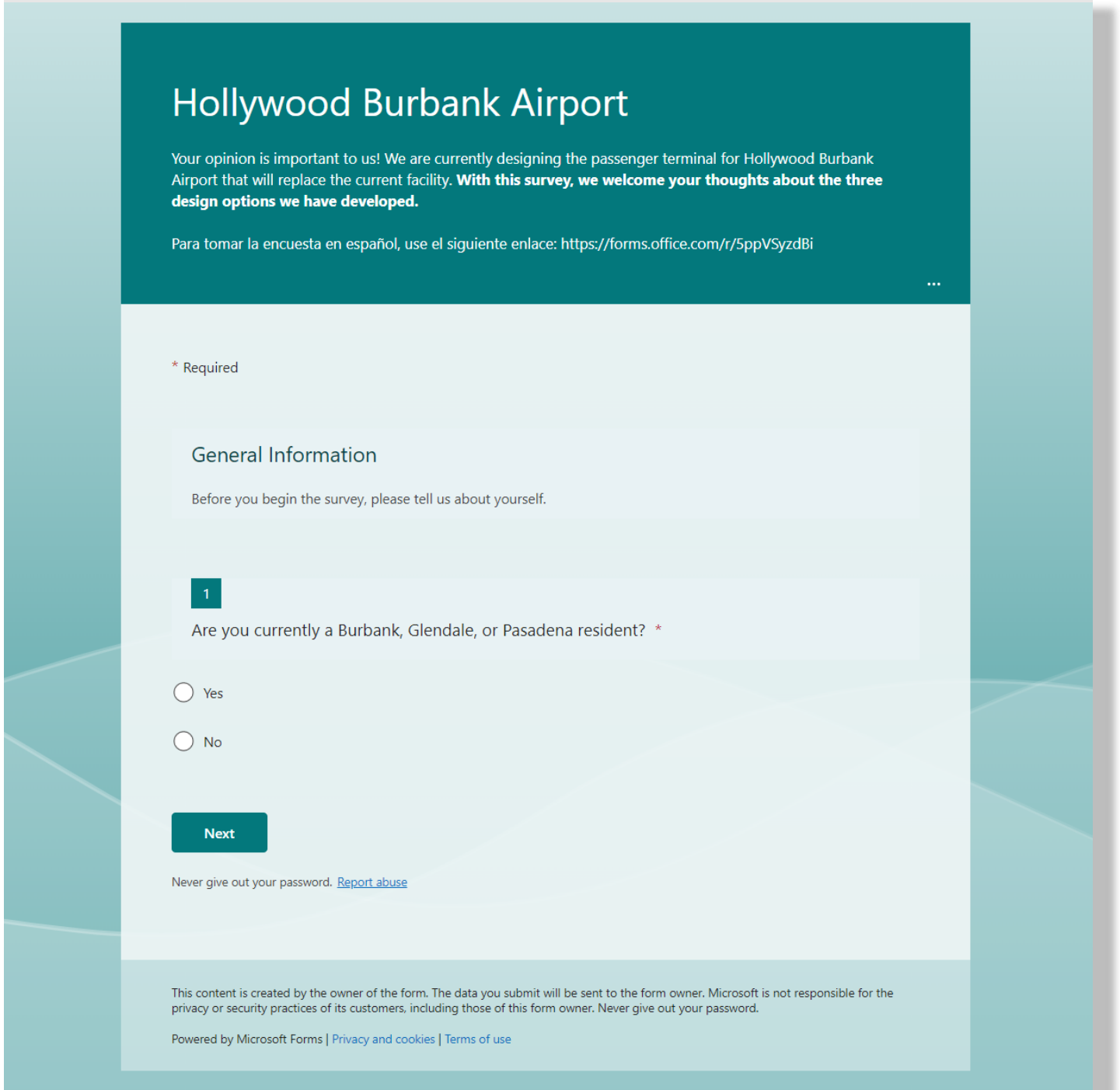




# Community Engagement

- Original concept image boards displayed at 3 City Halls, 3 Burbank libraries, and the Airport on March 13<sup>th</sup>
- On-line and physical survey forms provided venue for public comments to capture feedback on the three design concepts, provided in English and Spanish
- Refined concept image boards replaced original image boards on April 3<sup>rd</sup>
- Comment period closed on April 10<sup>th</sup>
- **73%** of survey participants were residents of Burbank, Glendale or Pasadena

Online		In-Person
<b>304</b> participants (English survey)	<b>1</b> participants (Spanish survey)	<b>101</b> participants (Paper surveys)



**Hollywood Burbank Airport**

Your opinion is important to us! We are currently designing the passenger terminal for Hollywood Burbank Airport that will replace the current facility. **With this survey, we welcome your thoughts about the three design options we have developed.**

Para tomar la encuesta en español, use el siguiente enlace: <https://forms.office.com/r/5ppVSzdBi>

\* Required

**General Information**

Before you begin the survey, please tell us about yourself.

**1**

Are you currently a Burbank, Glendale, or Pasadena resident? \*

☐ Yes

☐ No

**Next**

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# Overall Design Rankings // Authentic Representation of local Burbank Area



## 1 DESIGN OPTION 2 – “ICON”

**73%** of survey participants felt that this design option authentically represents the style, culture and feel of the local Burbank area.



## 2 DESIGN OPTION 1 – “CENTURY”

**52%** of survey participants felt that this design option authentically represents the style, culture and feel of the local Burbank area.



## 3 DESIGN OPTION 3 – “PASEO”

**39%** of survey participants felt that this design option authentically represents the style, culture and feel of the local Burbank area.



# Design Option 1 – “Century” // Overall Feedback

## Like MOST

lots of light modern design mid century  
clean lines roof  
BURBANK AIRPORT glass look design  
Century design area  
Open Area natural light Feels  
clean design shaded areas windows clean look  
shade open space

palm trees people spaces Lack of shade  
Overall design Burbank Looks design Looks hot  
looks old airport  
style little areas feels  
Old design design look building roof  
modern design

## Like LEAST

"The concept is inviting and contemporary, feels open and reflects the climate of Burbank well. Provides a lot of natural light and area to move around, feels comfortable for a traveler. Roof structure evokes wings, and glass curtain wall is a very bold and cool design feature."



- Modern-Historic Hybrid; Mid-Century
- Reminiscent of old LA and Palm Springs desert areas
- Good looking; could develop to be more memorable/iconic
- Open; natural light and area to move
- Bold design features; scaled to experience
- Like overall, local greenery – could use more



## Design Option 2 – “Icon” // Overall Feedback

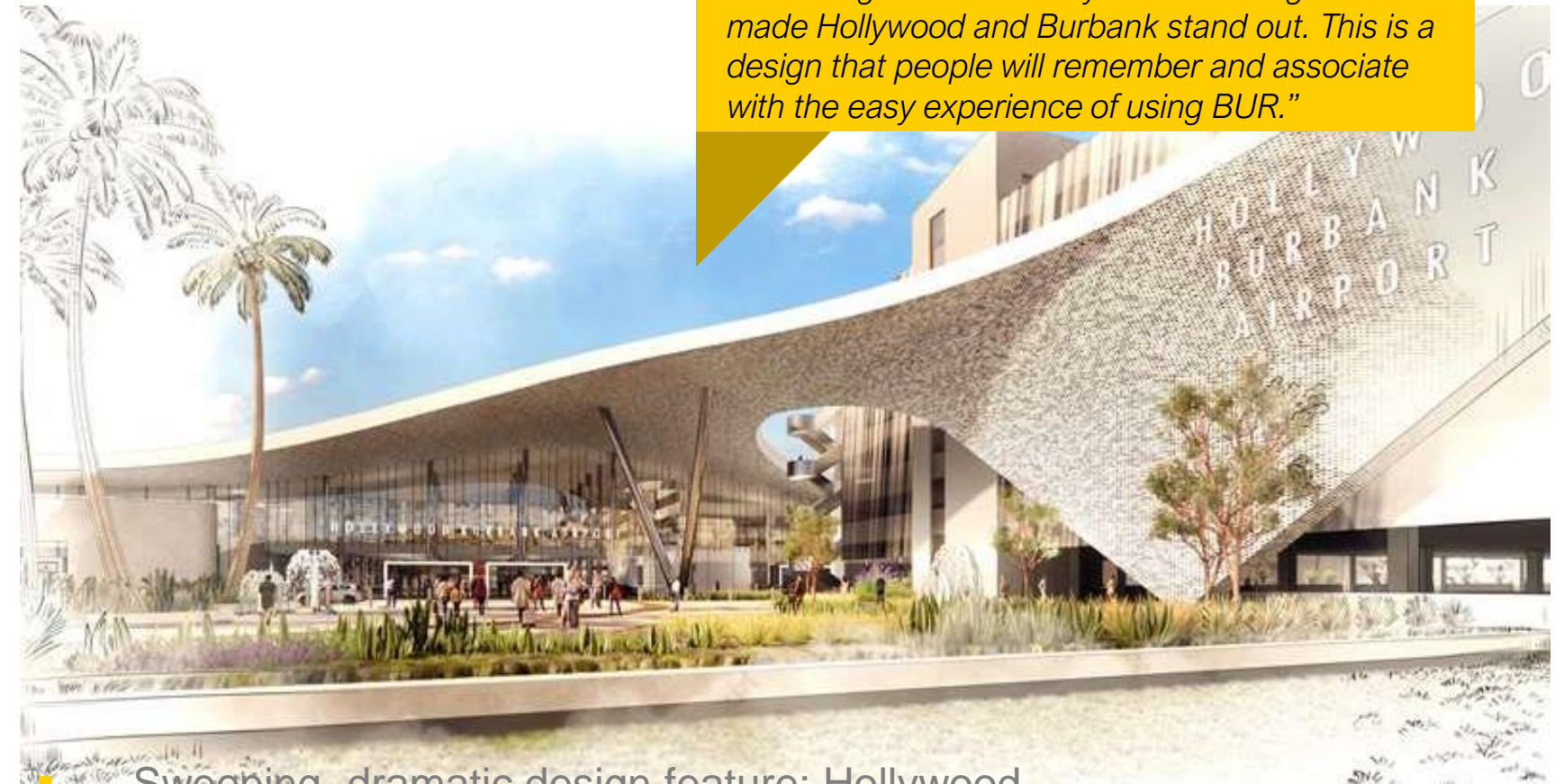
### Like MOST

modern design interesting design Overall design  
water features mid-century  
designs are beautiful airport **design** looks unique it looks  
like the design like design in different  
feel of the design Hollywood Architecture feel natural light  
Burbank Airport parking structure

water feature airport space interior design  
ceiling  
design doesn't areas **looks design** nice design  
overall design water facade design  
design element exterior space feels  
design of the building Burbank Airport likedesign of an airport

### Like LEAST

*"The airport is called Hollywood Burbank Airport, and Burbank has a rich history in LA's film industry alongside Hollywood. This terminal is dramatic and eye catching and captures something of Mid-Century Modern design that made Hollywood and Burbank stand out. This is a design that people will remember and associate with the easy experience of using BUR."*



- Sweeping, dramatic design feature; Hollywood
- Space activation
- Retro design with modern flair; LA style
- Visual continuity and connection between terminal and garage is desirable
- Lush greenery is welcoming
- Concerns on timelessness of design and how to make sure it won't feel dated in the future



# Design Option 3 – “Paseo” // Overall Feedback

## Like MOST

modern look  
space  
area  
**design**  
Clean lines

planters with seating  
Plants  
seating  
light wood  
use  
Design Option  
airport  
feel  
seating area  
Open  
interior  
Looks simple  
Classic design

**Looks like**

box design  
airport terminal  
Older looking buildings  
outside design  
area  
airport  
good design  
Plain  
look better  
looks more basic  
design of the airport

**look**

No design  
design options  
boring  
bland looking

## Like LEAST

*“It feels very Burbank.  
Clean, simple, and iconic. I  
like the simplicity and the  
locations of the plants.”*



- Welcoming and accessible
- Represents native culture and local elements; could benefit from more unique character
- Traditional, contemporary design; could use “awe” design feature to be more impactful
- Desirable plants and human scale; concerns for shading and heat exposure



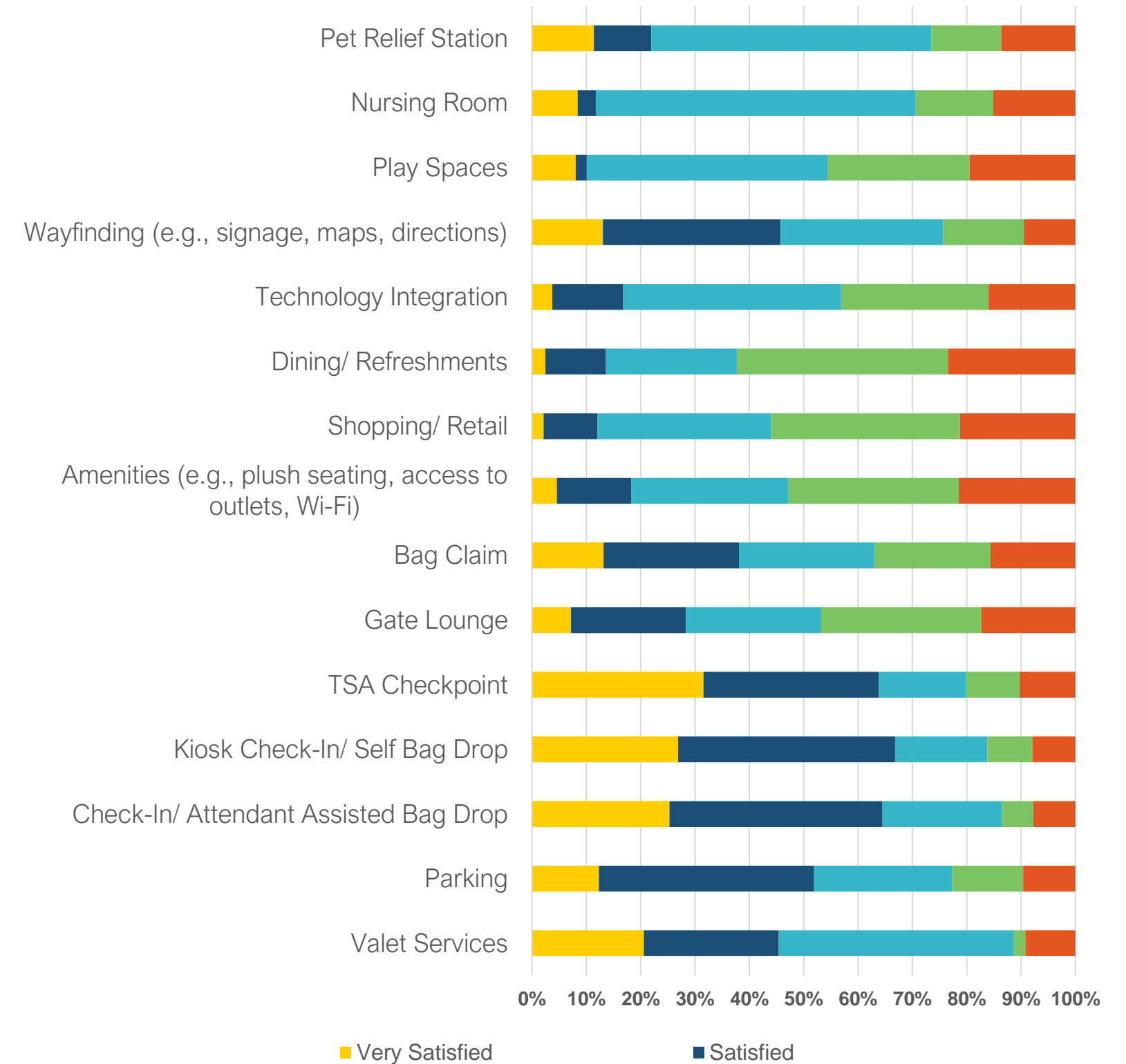
# Satisfaction Rankings // Current Passenger Touchpoints

## Highest Satisfaction

1. Kiosk Check-In/self Bag Drop (3.70/5)
2. Check-In/Attendant Assisted Bag Drop (3.69/5)
3. TSA Checkpoint (3.65/5)
4. Valet Services (3.45/5)
5. Parking (3.32/5)

## Lowest Satisfaction

1. Dining/Refreshments (2.30/5)
2. Shopping/Retail (2.37/5)
3. Amenities (e.g., plush seating, access to outlets, Wi-Fi) (2.49/5)
4. Play Spaces (2.53/5)
5. Technology Integration (2.61/5)





# Development Agreement Design Requirements

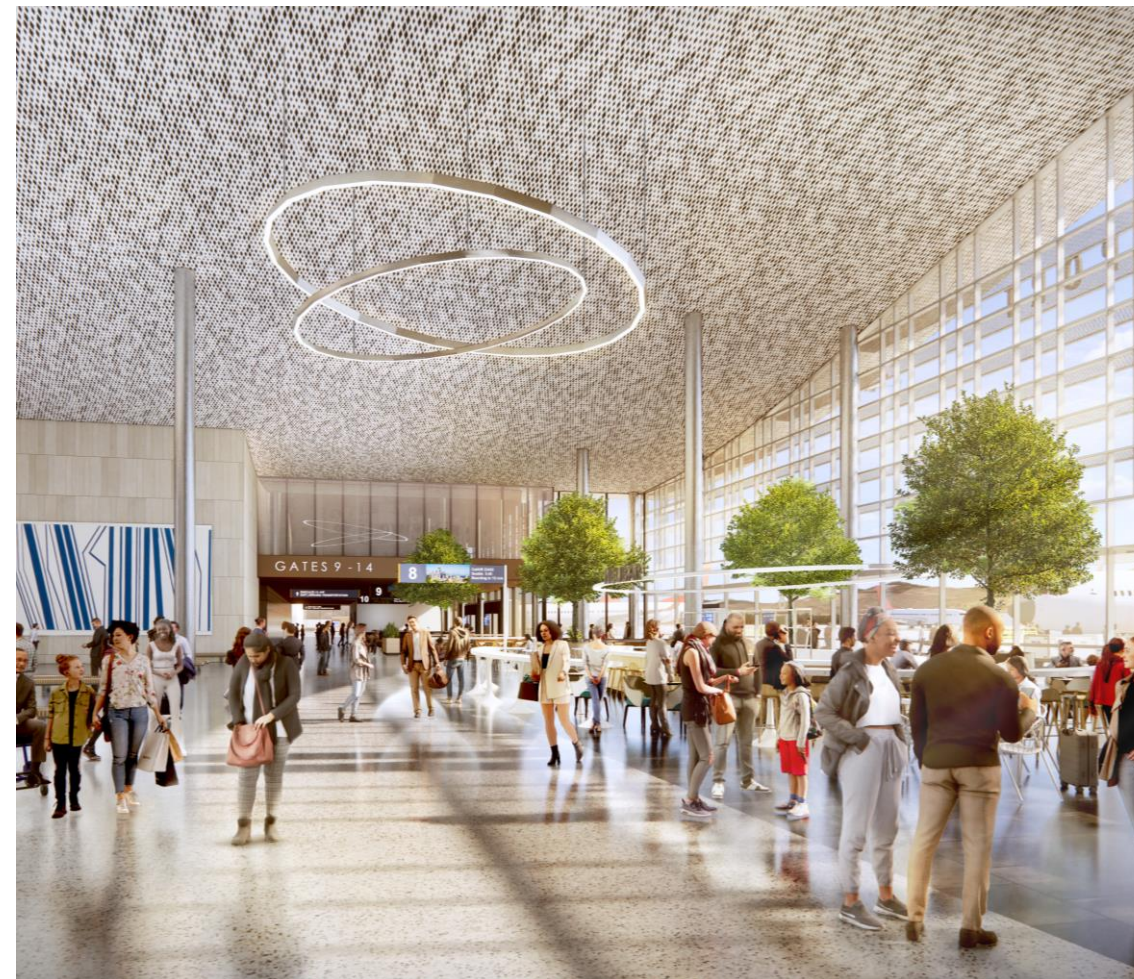
- Where possible, the interior of the terminal shall be visually opened to the outside
- *Access to natural light and views to the exterior from the landside and airside*





# Development Agreement Design Requirements

- Form and appearance shall not be sacrificed for function
- *Each concept design created from an operationally functional plan*





# Development Agreement Design Requirements

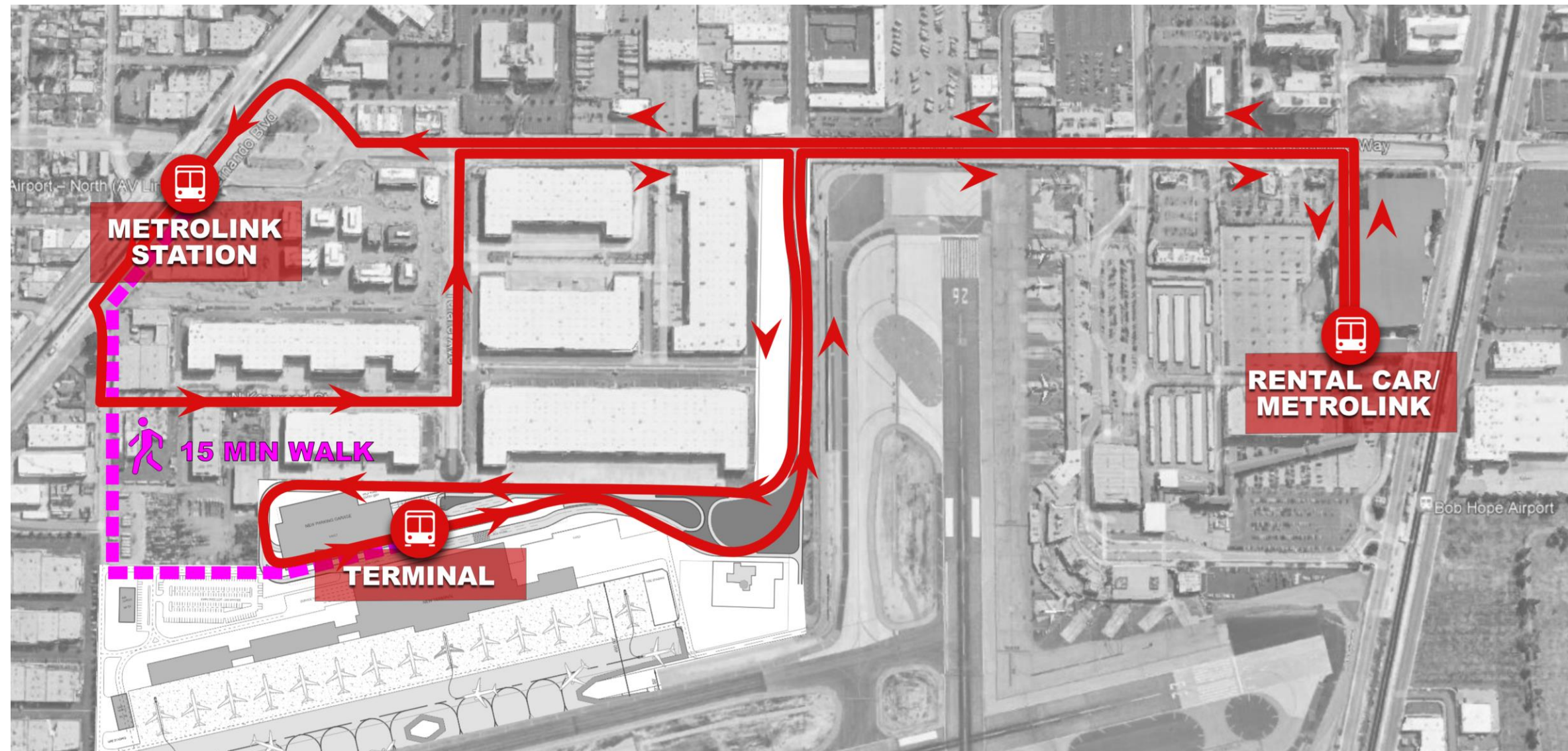
- Architectural style, colors, and materials for the terminal shall be applied to the adjacent parking structures so there is consistency between terminal and structures
- *Each concept embraces style, color, and materials consistently between structures*





## Development Agreement Design Requirements

- The design shall promote a truly multi-modal experience and link to mass transit
- *Pedestrian and vehicular access provided from the north and south Metrolink stations*

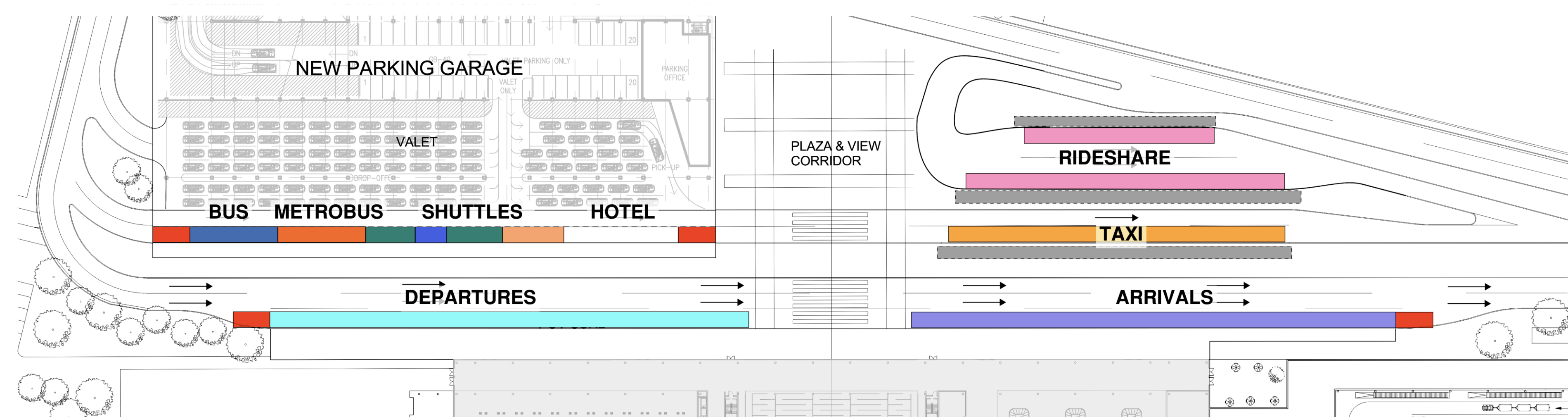


**ROUTE LENGTH**  
~4.25 MILES  
~15 MINUTES



# Development Agreement Design Requirements

- The design shall promote a truly multi-modal experience and link to mass transit
- *Commercial access priority provided to busses and shuttles along protected curb*





# Development Agreement Design Requirements

- The design shall deliver memorable “gateway experiences” for visitors who begin and end their visit at the airport
- *Impressive entry and connection to the public plaza unlike any other airport*





# Influence and Inspiration – Sources of Influences

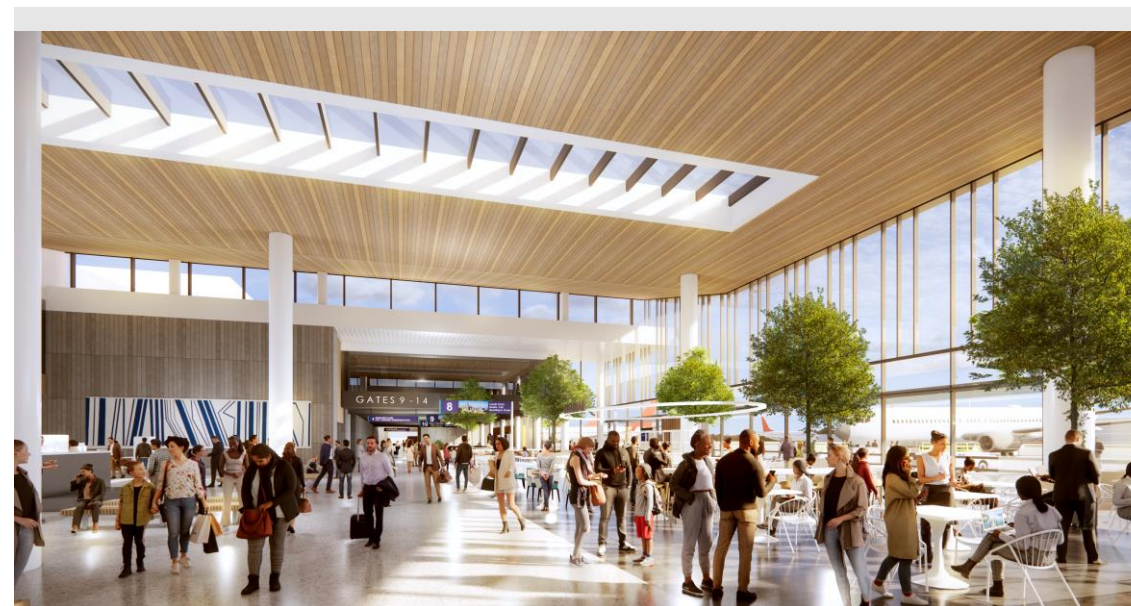
Three initial ideas derived for the Influence and Inspiration of the Burbank Glendale Pasadena Region –

- **The “Century”**
  - Influenced by mid-Century architecture
  - Earmarked by simple forms and clean lines
  - Entry into a light filled hall
- **The “Icon”**
  - Inspired by the glitz and glamour of Hollywood
  - Recognition of film industry’s roots
  - Overarching canopy morphs into the façade of the garage
  - Reminiscent of the silver screen in the public plaza
- **The “Paseo”**
  - Indicative of intimacy and human scale
  - Connection to the outdoors
  - Combination of light and shadows play throughout the facility





# The “Century”





# The “Icon”





## The “Paseo”





# COMING SOON TO AN AIRPORT NEAR YOU...

## Next Steps

- Selection of Preferred Concept
- Continue Plan and Program Development
- Process of Designing Preferred Concept to Target Value Budget

