

News Release

BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY 2627 Hollywood Way, Burbank, CA 91505 (818) 840-8840 (818) 848-1173 FAX WWW.BOBHOPEAIRPORT.COM

CONTACT: LUCY M. BURGHDORF MARCH 3, 2016

TELEPHONE: (818) 840-8840 FOR IMMEDIATE RELEASE

MEDIA ADVISORY/PHOTO OPPORTUNITY

MEDIA INVITED TO ATTEND RIBBON-CUTTING CEREMONY AS HUDSON GROUP UNVEILS \$1.5+ MILLION NEWLY REMODELED STORES AT BURBANK BOB HOPE AIRPORT

Event Features Hudson CEO Joe DiDomizio (featured on CBS-TV's Undercover Boss) and Best-Selling Author and Comic Book Writer Greg Hurwitz

WHAT:

Burbank Bob Hope Airport will host the official ribbon-cutting event for its four recently renovated Hudson retail stores. The Hudson Group invested more than \$1.5 million in the remodel, which includes a wide variety of locally-made products, expanded book and magazine selections, and the latest technology and accessories for electronic devices. The names of the four shops are a nod to the Airport's regional ties: Hudson of Burbank; Glendale Crossings; Pasadena Marketplace; and Hudson of Hollywood. Hudson CEO Joe DiDomizio will speak at the event, and best-selling author Greg Hurwitz will sign copies of his award-winning books and comic books. There will also be special giveaways by Belkin and local confectioner Pauline's Premier Sweets.

WHEN: Monday, March 7, 2016, at 12:30 p.m.

WHERE: Burbank Bob Hope Airport, 2627 Hollywood Way, Burbank, CA 91505;

Terminal A, Gate 4 at Hudson of Burbank

WHO: Burbank-Glendale-Pasadena Airport Authority Commissioners, Airport Staff,

Hudson Group CEO Joseph DiDomizio, and Hudson Group Staff

CONTACT: For escort beyond security checkpoint in Terminal A, please contact Nerissa

Sugars at 818-729-2258 as soon as possible for instructions.