



April 12, 2013

CALL AND NOTICE OF A REGULAR MEETING  
OF THE OPERATIONS AND DEVELOPMENT COMMITTEE  
OF THE  
BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY

NOTICE is hereby given that a regular meeting of the Operations and Development Committee will be held Monday, April 15, 2013, at 8:30 a.m., in the Airport Skyroom of the Bob Hope Airport, 2627 Hollywood Way, Burbank, California 91505.

The items to be discussed are listed on the attached agenda.

Sue Loyd, Board Secretary  
Burbank-Glendale-Pasadena Airport Authority

REGULAR MEETING  
OF THE  
OPERATIONS AND DEVELOPMENT COMMITTEE

Airport Skyroom  
Monday, April 15, 2013  
8:30 A.M.

***NOTE TO THE PUBLIC: Any discloseable public records related to an open session item on a regular meeting agenda and distributed by the Authority to the Commission less than 72 hours prior to that meeting are available for public inspection at Bob Hope Airport (2627 Hollywood Way, Burbank) in the administrative office during normal business hours.***

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***In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the Board Secretary at (818) 840-8840 at least 48 hours prior to the meeting.***

AGENDA

1. Public Comment
2. Approval of Minutes
  - a. April 1, 2013 **[See page 1]**
3. Contracts and Leases
  - a. Award of Contract, Project Number E12-09  
South Hangar Bracing
    - Staff Report Attached **[See page 4]**

***Staff seeks a Committee recommendation to the Authority to award a construction contract in the amount of \$109,840 to The Unicon Group, Inc. and authorize the Authority President to execute same for the installation and replacement of missing structural bracing elements, consisting of tension rods and appurtenant structural components, located in four hangars at the Bob Hope Airport. Staff also seeks authorization for an approximate 10% contingency in the amount of \$11,000 to permit Staff to authorize any necessary changes in the scope of the project.***

***In order to complete this project prior to the end of the current fiscal year, this item has also been placed on the Authority's agenda for its April 15, 2013, meeting immediately following the Committee's meeting, subject to the recommendation of the Committee.***

- b. Consultant Selection  
Checked Baggage Recapitalization Screening Design Services

- Staff Report Attached

[See page 7]

**As part of a U.S. Department of Homeland Security – Transportation Security Administration funded multi-phase project to enhance the baggage inspection system at Burbank Bob Hope Airport, Staff seeks a Committee recommendation to the Commission to authorize the Executive Director to execute a professional services agreement with Swanson & Rink, Inc. in the amount of \$155,600 and authorize a contingency of \$15,600 to enable Staff to approve any changes in scope that should arise during the course of design work. This agreement will develop construction documents for bidding upgrade and replacement of in-line baggage inspection devices. This recommendation is subject to the TSA’s conducting a preliminary return-on-investment analysis of this project and assurance that there will be no funding obligation on behalf of the Authority.**

4. Items for Discussion

- a. Presentation of Proposed Marketing Partnership with  
UCLA Athletics and the Rose Bowl Stadium

**No staff report is attached. Staff has entered into discussions with IMG College, a subsidiary of global marketing and management firm IMG Worldwide, concerning a proposed strategic marketing partnership between Burbank Bob Hope Airport and IMG clients UCLA Athletics and the Rose Bowl Stadium. IMG College represents over 80 collegiate athletic programs as well as sports venues and has proposed a multi-year agreement that would make the Airport a sponsor of UCLA Athletics and the “Official Airport of the Rose Bowl Stadium.” IMG has recently concluded a similar agreement with Oakland International Airport for the athletics program of the University of California at Berkeley.**

**A representative from IMG will outline a program to promote Burbank Bob Hope Airport through multimedia advertising at UCLA football and basketball games, communication with the broad base of UCLA fans, Rose Bowl year-round signage and publications, Rose Bowl website presence, and multiple social media promotions.**

**This partnership would provide the Airport with both regional and national exposure by capitalizing on the synergy between UCLA Athletics and the Rose Bowl, a nationally known Pasadena landmark, and would raise awareness of the Burbank Bob Hope Airport as the most convenient L.A. Basin airport, a key message in attracting new passengers locally and across the country.**

**Staff will seek further direction from the Committee.**

5. Other Contracts and Leases and Capital Projects

6. Closed Session

a. Conference with Real Property Negotiators  
(California Government Code Section 54956.8)

Property: Bob Hope Airport Leasehold  
Authority Negotiator: Executive Director  
Negotiating Party: Seaport Airlines  
Under Negotiation: Price and Terms of Payment

Property: Bob Hope Airport Leasehold  
Authority Negotiator: Executive Director  
Negotiating Party: AVJET Corporation  
Under Negotiation: Price and Terms of Payment

Property: B-6 Property Easements  
Authority Negotiator: Executive Director  
Negotiating Party: City of Burbank  
Under Negotiation: Price and Terms of Payment

Property: Bob Hope Airport Leasehold  
Authority Negotiator: Executive Director  
Negotiating Party: Alaska Airlines, Delta Airlines, jetBlue Airways,  
Southwest Airlines, United Air Lines, US Airways  
Under Negotiation: Price and Terms of Payment

b. Conference with Legal Counsel – Existing Litigation  
(California Government Code Section 54956.9(d)(1))

Name of Case: In re Petition of Burbank-Glendale-Pasadena Airport Authority for Order  
Permitting Entry on Property (Union Pacific) (Case No. BS131944)

7. Adjournment