



February 15, 2013

CALL AND NOTICE OF A SPECIAL MEETING
OF THE OPERATIONS AND DEVELOPMENT COMMITTEE
OF THE
BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY

The Airport Authority administrative offices will be closed on Monday, February 18, 2013, in observance of the Presidents' Day Holiday. Therefore, the regular meeting of the Operations and Development Committee scheduled for Monday, February 18, 2013, at 8:30 a.m. in the Airport Skyroom at Bob Hope Airport has been cancelled.

NOTICE is hereby given that a special meeting of the Operations and Development Committee will be held Tuesday, February 19, 2013, at 8:30 a.m. in the Airport Skyroom of the Bob Hope Airport, 2627 Hollywood Way, Burbank, California, 91505.

The items to be discussed are listed on the attached agenda.

Sue Loyd, Board Secretary
Burbank-Glendale-Pasadena Airport Authority

SPECIAL MEETING
OF THE
OPERATIONS AND DEVELOPMENT COMMITTEE

Airport Skyroom
Tuesday, February 19, 2013
8:30 A.M.

NOTE TO THE PUBLIC: Any discloseable public records related to an open session item on a regular meeting agenda and distributed by the Authority to the Commission less than 72 hours prior to that meeting are available for public inspection at Bob Hope Airport (2627 Hollywood Way, Burbank) in the administrative office during normal business hours.

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In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the Board Secretary at (818) 840-8840 at least 48 hours prior to the meeting.

A G E N D A

1. Public Comment
2. Approval of Minutes
 - a. February 4, 2013 **[See page 1]**
3. Items for Discussion
 - a. Presentation of "Thanks Again" Customer Loyalty Program

No staff report is attached. Staff will introduce the "Thanks Again" Loyalty Program to the Committee. The program provides airports with a card-linked seamless loyalty program targeted to retain current passengers and attract future passengers by providing enhanced benefits for using Airport-associated facilities.

There is no charge for a passenger to participate in the loyalty program and members of the program earn frequent flyer miles from participating airlines or hotel points from participating hotels for each purchase made at the Airport, including airport parking, concessions, and food and beverage purchases. Purchasers at other local businesses can participate in the program as well. The program also provides participating airports with valuable consumer data and

analytics pertaining to Thanks Again patrons which can be utilized to more effectively market the Airport and meet the needs of its passengers. Thanks Again has a presence at over 160 airports as well as more than 20,000 local businesses.

A representative from Thanks Again will make a brief presentation and will be available to answer questions.

Staff will seek further direction from the Committee.

4. Other Contracts and Leases and Capital Projects

5. Closed Session

a. Conference with Real Property Negotiators
(California Government Code Section 54956.8)

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: Ameriflight, LLC
Under Negotiations: Price and Terms of Payment

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: Atlantic Aviation
Under Negotiation: Price and Terms of Payment

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: AVJET Corporation
Under Negotiation: Price and Terms of Payment

Property: B-6 Property Easements
Authority Negotiator: Executive Director
Negotiating Party: City of Burbank
Under Negotiation: Price and Terms of Payment

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: Alaska Airlines, Delta Airlines, jetBlue Airways,
SkyWest Airlines, Southwest Airlines, United Air Lines,
US Airways
Under Negotiation: Price and Terms of Payment

b. Conference with Legal Counsel – Existing Litigation
(California Government Code Section 54956.9(a))

Name of Case: In re Petition of Burbank-Glendale-Pasadena Airport Authority for Order
Permitting Entry on Property (Union Pacific) (Case No. BS131944)

6. Adjournment