



July 2, 2015

CALL AND NOTICE OF A SPECIAL MEETING  
OF THE OPERATIONS AND DEVELOPMENT COMMITTEE  
OF THE  
BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY

NOTICE is hereby given that a special meeting of the Operations and Development Committee will be held Tuesday, July 7, 2015, at 9:00 a.m., in the Airport Skyroom of the Bob Hope Airport, 2627 Hollywood Way, Burbank, CA 91505.

The items to be discussed are listed on the attached agenda.

Sue Loyd, Board Secretary  
Burbank-Glendale-Pasadena Airport Authority

SPECIAL MEETING  
OF THE  
OPERATIONS AND DEVELOPMENT COMMITTEE

Airport Skyroom  
Tuesday, July 7, 2015  
9:00 A.M.

*NOTE TO THE PUBLIC: Any discloseable public records related to an open session item on a regular meeting agenda and distributed by the Authority to the Commission less than 72 hours prior to that meeting are available for public inspection at Bob Hope Airport (2627 Hollywood Way, Burbank) in the administrative office during normal business hours.*

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*In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the Board Secretary at (818) 840-8840 at least 48 hours prior to the meeting.*

AGENDA

1. Approval of Agenda
2. Public Comment
3. Contracts and Leases
  - a. Award of Contract, Project Number E15-04  
Hangar 2 Ramp Paving, Phase 2

- Staff Report Attached

**[See page 1]**

***Staff seeks a Committee recommendation to the Commission that it award a construction contract in the amount of \$119,685 to E.C. Construction to complete Phase 2 of the rehabilitation of the remaining 50,000 square feet of asphalt pavement at the Hangar 2 Aircraft Parking Ramp. Staff also seeks approval of an approximate 10% aggregate contingency in the amount of \$12,000 to permit Staff to authorize any necessary changes in the scope of the project during the course of construction.***

4. Concurrence to Use "Los Angeles Burbank Airport" as the Airport's Brand Name

- Staff Report Attached

[See page 4]

*As part of the Airport Authority's continuing effort to develop stronger geographic location recognition for the Airport, as well as generate additional passengers, in December 2014 the Authority engaged Anyone Collective to provide airport branding consultant services. Over the past several months, Anyone Collective has done extensive research and due diligence in order to recommend a branding/marketing name for the Airport which will create clear and strong geographic location recognition, particularly for prospective passengers east of the Rocky Mountains who are traveling to the Los Angeles area. Based on this comprehensive research, Anyone Collective recommends that the Airport use "Los Angeles Burbank Airport" as its brand name. Staff concurs with Anyone Collective's recommendation.*

*While the legal name of the Airport will remain Bob Hope Airport, use of the Los Angeles Burbank Airport brand name will provide a better understanding of the Airport's proximity to popular tourist attractions in the Tri-Cities, Hollywood and Los Angeles and make it easier for potential passengers traveling to the Los Angeles area to identify the Airport as a viable option when planning their travel.*

*Staff seeks a Committee recommendation to the Commission to use "Los Angeles Burbank Airport" as the Airport's brand name.*

5. Other Contracts and Leases and Capital Projects
6. Adjournment