



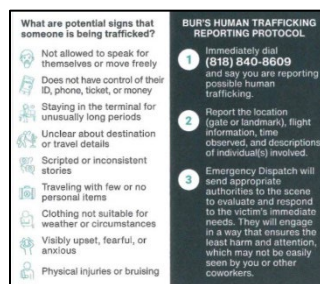
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Hollywood Burbank Airport Partners with Freedom Insight to Launch Frontline Human Trafficking Defense During FIFA World Cup

BURBANK, Calif., June 24, 2026 — As California steps onto the global stage for the FIFA World Cup from June 13 to July 10, Hollywood Burbank Airport (BUR) is scaling up its human trafficking prevention efforts through its long-standing partnership with [Freedom Insight](#). Freedom Insight is a nonprofit dedicated to training frontline workers in the transport and hospitality sectors to recognize and report the signs of human trafficking.

With the games at Los Angeles Stadium now underway, Freedom Insight and BUR have been working together to distribute quick-reference pocket cards designed to help airport personnel identify the most common indicators of human trafficking in busy transit environments. The pocket cards place vital, actionable information at employees' fingertips, detailing the potential signs someone is being trafficked alongside airport-specific reporting protocols.



The cards have been distributed to airlines, ground handlers, public safety personnel (including first responders), airport operations/maintenance, skycap, airport fixed based operators, and public charter companies, including the parking operator, bus drivers, traffic controllers, retail and food service concessionaires and airport staff.

“We continue to strengthen California’s frontline defense against human trafficking,” said John Hatanaka, Executive Director of Hollywood Burbank Airport. “The Airport’s

passenger-facing employees, including airline workers, contractors and concession staff, represent over 90% of the airport workforce. Putting these quick-reference tools directly into their hands dramatically increases our ability to protect vulnerable people during the World Cup travel surge.”

A shocking 38% of trafficking victims move through airports at some point during their exploitation. Major sporting events, while driving incredible economic and community energy, create massive, high-volume travel environments where traffickers can more easily hide in plain sight.

This initiative builds on a deep, trusted foundation between Hollywood Burbank Airport and Freedom Insight, which first formalized its commitment to fighting human trafficking in the region in 2022. At that time, they launched a comprehensive human trafficking awareness and prevention training for airport workers, which is now completed on an annual basis by all badged personnel.

While these specialized pocket cards are being deployed to meet the urgent travel demands of the world's largest sporting event this summer, they will serve as a permanent line of defense for the more than six million passengers traveling through BUR each year, long after the final match is played.

To learn more about Freedom Insight’s Airport Initiative or to view the 2022 partnership video featuring Freedom Insight and Hollywood Burbank Airport, visit <https://vimeo.com/755298198>.

About Freedom Insight

Freedom Insight disrupts the criminal business of human trafficking by equipping frontline workers to intervene on behalf of victims where they are forced to work, move, and sleep.

For more information, visit freedominsight.org.

About Hollywood Burbank Airport

Hollywood Burbank Airport (BUR) is owned and operated by the Burbank-Glendale-Pasadena-Airport Authority, a joint powers agency created in 1977 between the cities of Burbank, Glendale and Pasadena. More information can be found on the airport’s website, www.hollywoodburbankairport.com.
